Visit Virrat
MIDSUMMER SPIRIT ALL YEAR ROUND
See, Experience & Enjoy
Stay Comfortably
Taste Local Flavours & Make Discoveries
ONNISTU Virroilla
JUHANNUSKAUPUNKI
WWW.VISITVIRRAT.FI

Visit Virrat

MIDSUMMER SPIRIT ALL YEAR ROUND

Virrat is a pleasant town surrounded by countryside, where a relaxed life is possible. In our town, life flows on smoothly and you can catch the midsummer spirit all year round.

The midsummer spirit is all about people and peace amidst beautiful natural landscapes. The abundance of waterways allows for a wide range of recreational uses and the enchanting beauty of nature invites you to have adventures. For a nature adventurer, the town centre is close to the majestic Toriseva ravine lakes.

With a rich cultural heritage and a wide range of activities, services and events, there's something for all the family to see and do. In the Virrat Heritage Village, you can experience a journey to the rural idyll of the old days and the steamship Tarjanne takes you on a cruise to enjoy the lake scenery along the Poet's Way.

Virrat offers a wide range of summer events. It includes the traditional Midsummer Market, the high-quality KesäVirratSoi music festival and the MuksuFestarit children's festival.

In winter, Virrat offers ice climbing, cross country skiing and downhill skiing. For more things to do and see, visit the Virrat tourism website

www.visitvirrat.fi

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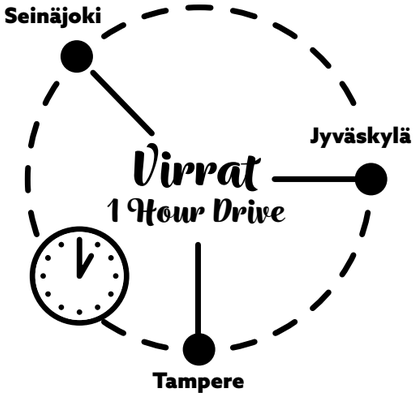
DISTANCES

Seinäjoki 90 km
Tampere 105 km
Jyväskylä 110 km
Turku 260 km
Helsinki 280 km

Ähtärin Zoo 50 km
Tuurin kyläkauppa Department Store 50 km
Powerpark Alahärmä 140 km



TRAVEL BROCHURES

Tourist-Information
+358 3 485 1276
matkailu@virrat.fi

You can find brochures all over the town:

Town Hall Info Centre, Virtaintie 26
Karhun Askel Textile Workshop, Keskustie 4
Neste Kitusen Kievari, Sampolantie 7
Marttinen Youth Centre, Herrasentie 16
Beach Terrace Baarbuuri, Pohjolantie 5
Rasintupa, Vaskivedentie 1482
Toriseva Coffee House, Torisevanjärvientie 493
Virrat-kirja Book Shop, Virtaintie 35 **VipStore**, Killinkoskentie 23

www.visitvirrat.fi

See and Do

Toriseva ravine lakes

The Toriseva ravine lakes attract visitors to stop and admire the breathtaking scenery. The deep ravine lakes are famous for their rugged and abrupt rocky slopes. They are located along the main road 66 about 4 km from the centre of Virrat, in the direction of Ruovesi. The largest of the lakes is Lower Toriseva, which is about 1.2 km long. The deepest of the lakes is Middle Toriseva, which has been measured to be as deep as 37 m. The famous Inkerinkallio is a high cliff at the southern end of Lower Toriseva. The Toriseva coffee house, founded in 1936 by the Lotta Svärd organisation, is open during the summer and is set in a majestic landscape.

Nature trail

There is also a 6.5 km long nature trail around the area.
Torisevajärventie 493, Virrat (main road 66)

Virtain laivaranta ja rantapuisto

The Virrat harbour (Laivaranta) is at the northern end of the shipping route of the steamship s/s Tarjanne known as the Poet's Way. The harbour has a child-friendly beach with diving towers, a lush lakeside park and a guest marina (25 guest berths + 110 rental berths) with services. During the summer, restaurant and lakeside terrace Baarpuuri offers restaurant services as well as bicycle, tennis court and SUP board rentals.
Pohjolantie 5, Virrat
+358 40 545 4470
www.baarpuuri.fi

Killinkoski Old Factory

There is plenty to see and do for the whole family at the Killinkoski Old Factory all year round. The area offers a diverse range of museums and exhibitions: a ribbon industry museum, the Finnish Camera Museum Kamerataivas ("Camera Heaven"), the Lumivaara Museum, an exhibition of old voluntary fire brigade equipment, Tenhola Photographic Studio exhibition, a collection of old teaching materials and supplies, an exhibition of nostalgic toys, a barber and hairdressing museum, the Killi Gallery and Marjaliisa Pitkäranta's summer atelier studio. A factory outlet for ribbons and a flea market invite you to come to shop. Admission to the area is free.

Into Centre

The Into Centre presents the work of the Virrat-born virtuoso photographer I. K. Inha, also a writer, journalist, critic and translator.
Inkantie 60, Killinkoski
+358 400 453 054
www.killinkoski.fi

Virrat Heritage Village

Virrat Heritage Village invites you to embark on a journey to the rural landscapes of the old days. The Heritage Village is a museum area on the Marttinen island, showcasing the agricultural and forestry tradition. The Heritage Village is open in summer from June to August. Guided tours can also be booked at other times from €100 per group. The restaurants Herranen and Mikontalo are located in the Heritage Village, as well as an ice cream kiosk during the summer.

Heritage Village Museums:

- Rajalahti House Museum from the 1840s
- Hali Lumberjack's Cabin Museum from the 1950s
- Field fortress from the First World War
- War Veterans' Museum

Herrasentie 16, Virrat
www.marttinen.fi/perinnekyla

S/S Tarjanne

Tampere–Virrat

The route known as the Poet's Way is operated by the legendary steamship S/S Tarjanne, built in 1908. It is the only passenger steamer still in operation in Finland. During the cruise, you will experience the famous steam whistle and enjoy a meal in the restaurant designed by Akseli Gallen-Kallela. The historic Poet's Way, which runs from Tampere via Ruovesi to Virrat, is named after the national poet of Finland, J. L. Runeberg, who lived in Ruovesi in his youth. On the Poet's Way, you'll admire stunning lake views and impressive natural landscapes.

Our services also include:

- Bike & Boat packages
- Combine bus and steamer travel on the Tampere–Virrat–Tampere route or vice versa
- Outside the regular service, the steamship is chartered

www.tarjannelaiva.fi
+358 10 422 5600

Henrik Dagnevall

Henrik Dagnevall

Herraskoski Canal

Built between 1903 and 1907, the Herraskoski Canal is located next to the Heritage Village. The canal connects Lake Näsijärvi with the Toisvesi waterway. The canal is 960 metres long and lined with impressive fir trees.

Churches

Virrat Church

The church was built under the supervision of Antti Hakola between 1772 and 1774 and restored between 1967 and 1968 and between 1993 and 1994. The appearance of the current church has changed over time. Virrat originally belonged to the parish of Ruovesi, from which it was separated as a dependent parish in 1651. It became an independent benefice in 1859. The oldest of the three bells in the church dates back to 1657.
Rantatie 9, Virrat
www.virtainseurakunta.fi

Virtain seurakunta

Matias Chapel

Completed in 2009, the chapel is a multifunctional space that invites visitors to pause, listen and watch. It is based on an open-minded ecumenical approach: everyone is welcome.
Kappelitie 11, Virrat
+358 500 605 887
www.matias-kappeli.org

New Graveyard Chapel

The new cemetery has a chapel for funeral services, designed by Usko Nyström in 1902.

Killinkoski Church

A wooden church designed by Finland's most famous and prolific church architect Josef Stenbäck. The church was built in 1928.

Liedenpohja Church

The church was built from the log frame granite stone beams of the old Liedenpohja school. The construction was completed in 1961.

Kuvaamo Into

Local museums

Museums of the Virrat Heritage Village

Read more on page 4

Small Local Museum

Ancient tools and utility items on display in a 18th-century salt storage hut.
Open by appointment
Niemi-Korhosentie 30, Kotala
+358 40 544 6170

Liedenpohja Village Museum

Open by appointment
Tulijoentie, Liedenpohja
Leena Keskinen +358 40 848 6648
Pirkko Herranen +358 40 569 1836

Liedenpohjan kyläyhdistys

Memorials

Memorial to brothers-in-arms
Memorial to brothers-in-arms, built by war veterans.
Killinkoskentie 1212

Martti Kitunen Memorial
Memorial to the bear hunter Martti Kitunen (1747–1833). The yard of the Kotala house
Vironkoskentie 101

Pro Patria
Memorial to those who fought at the front between 1939 and 1945.
Virrat Church, Rantatie 9

Memorial stone to the old people's home
Memorial stone to the victims of the fire at the Virrat old people's home in 1979.
Lakarintie 611

Vaskivesi Battle Memorial
Memorial to the Vaskivesi battles of 1918.
Vaskivedentie 1490

Memorial to those who lost their lives for their convictions
Memorial to those who fought for the Reds in the 1918 war.
Virrat Church, Rantatie 9
www.tyovaenliike.fi/muistomerkit

I. K. Inha Memorial
Lower Toriseva Lake parking area

Memorial to those left behind in Karelia
Rantatie 9

Read more about the memorials

Enjoy Culture

Virinä Gallery
Exhibition space maintained by the town of Virrat. Monthly changing exhibitions.
Pääskyntie 4, Virrat
+358 3 485 1335

Kirsti's Gallery
Works of art and postcards by artist Kirsti Koro. Ittemäentie 56, Virrat (signposts from road 65)
Visits to the Gallery by appointment.
+358 50 327 3845
www.kirstingalleria.fi

Pirkko-Sisko Syrjänen's Home Gallery
Open by appointment
Meijeritie 13 A, Virrat
+357 40 577 8204

Humina Graphics Workshop
Graphic artworks and paintings by Päivi Somppi and Tuukka Peltonen. Open by appointment.
Euraniementie 34, Jäähdyspohja
+358 40 555 0242 or +358 40 715 1143

Catherine Sillanpää Art Atelier
Oil paintings, pencil drawings, portraits and landscapes.
Open by appointment.
Valkamantie 10, Virrat | +358 40 547 0067
www.csillanpaa.net

Art House
The Virrat Art Society's summer shop sells works of visual art, glass, pottery, textiles, handicrafts and postcards.
Virrat Heritage Village
Herrasentie 16, Virrat

Cultural heritage is visible in Virrat, for example, in the nature and landscape. The Finnish Heritage Agency website provides great information on different sites by using the search word "Virrat", for example, under Archaeological sites.

Linda Peltola

Stay Comfortably

Matkailutila Haapamäki

Cottage & Farm Accommodation

Lomasaari log villas
A total of eleven apartments for 7 to 8 persons, all with lake views of Lake Tarjanne. The apartments have a well-equipped kitchen-living room, 3–4 bedrooms, 2 toilets and a sauna, as well as lounge areas, a TV and wireless internet access. Pets are welcome for an extra charge. Three of the villas are accessible to people with disabilities. A cosy and comfortable option.
Palolammintie 361, Virrat
Reception at Herrasentie 16
+358 3 485 1900
book.marttinen.fi

Viljamaa Holiday Cottages
Viljamaa holiday cottages for 6 persons are located on the shore of the peaceful and beautiful Lake Havanganjärvi in Vaskivesi, Virrat. The cottages offer an idyllic setting for a holiday. Both cottages have a sauna, a beach and a rowing boat. A portable outdoor hot tub for 6 persons is also available for rent.
Havangantie 404, Vaskivesi
+358 50 323 8208
www.viljamaanlomamokit.net

Haapamäki Guest Farm
We are located on the shores of Lake Näsijärvi in Antianlahti, just an hour's drive from Tampere. Here you will find clean nature, water, silence, peace and quiet. You can swim, row, fish, pick berries and mushrooms or just enjoy nature and tranquillity. We offer 4 cottages for 2 to 10 persons. Accommodation is also available in the rooms of the main house Setälä in rooms with 2 to 4 beds and shared toilet and shower facilities. Accommodation for 80 people. A wood-fired lakeside sauna with washrooms and changing rooms, and a spacious fireplace room for evenings out are available daily. An outdoor hot tub and smoke sauna are available on request. Summer camps (confirmation and children's camps). Family celebrations in the main house. There's plenty for children to do in the spacious green area of the main building: a trampoline, a football goal, swings, a sandbox and a playhouse. The farm is also home to 2 bunnies, 2 cats and a dog.
Purrantie 147, Vaskivesi
+358 40 867 5933
www.matkailutilahaapamaki.com

Vermaa Holiday Cottages

Four traditional log cottages for 6 people. The high-quality cottages are located on the shores of Lake Vermasjärvi and Lake Valkeajärvi. A portable outdoor hot tub is also available for rent.
Vermaantie 181, Virrat | +358 50 377 3885
www.lomarengas.fi

Lomajärvinen

A beautiful semi-detached log house with two family apartments in a beautiful countryside setting. A sauna, shower and toilet, and a lakeside sauna. Good opportunities for cross-country skiing, and the Pukkivuori ski slopes are about 20 km away. A tennis court is available about 3 km from the area.
Kivimäentie 37, Kotala | +358 40 832 4963

Poukka Guest Farm / Levonniemi Holiday Cottages

Log cottages for 2 to 10 persons by Lake Näsijärvi, along the Poet's Way route, in a beautiful landscape. The farm has a shared lean-to and a volleyball court. Some of the cottages have their own badminton court. An outdoor hot tub for 8 to 10 people, a smoke sauna or a traditional beach sauna are available on request. The farm also has a catering service where you can order mouth-watering pastries to the cottages and delicious food for groups. Distances: Virrat town centre 13 km, Virrat harbour 8 km by boat.
Patalantie 33, Koro | +358 50 023 1966
www.levonmokit.fi

Kirsti's Gallery

Accommodation in an old granary for two, with a breakfast option.
Ittemäentie 56, Virrat | +358 50 327 3845
www.kirstingalleria.fi

Kaitajärvi Farm

There are nine different beach cottages on the farm. Restaurant Haukkamaan Paimen is a versatile and transformative space for all kinds of parties and events. In our farm shop you can buy lamb meat, sheepskins, handicrafts, etc. produced on our farm all year round. The shop is open on Thursdays from 9 am to 5 pm and by appointment.
Kaitajärventie 46, Visuvesi
+358 40 520 1631
www.kaitajarventila.fi

Lätti Holiday Cottages

Well-equipped log cottages on the shores of Lake Toisvesi, with accommodation for 4 to 8 people all year round. All five cottages have their own sauna, a beach, a rowing boat and a barbecue hut.
Rantarinnantie 31, Ohtola
+358 400 234 939
Lätin Lomatuvat

Vesaniemi Holiday Farm

Active holidays and relaxation in Virrat. Villa Aalto, Villa Kaisla, Villa Helmi and PikkuVilla Mutteri offer you a break from everyday life all year round. The well-equipped villas, the stunning scenery of Lake Toisvesi and, of course, the outdoor hot tubs offer complete relaxation.
+358 40 841 4791
www.rentoutumaan.fi

Juhani's Cottages

Cottages available for rent on the northern shore of Lake Toisvesi in the scenic Killinniemi. Each cottage has its own sauna and rowing boat. Firewood is included in the rent. The cottages and saunas are only 10 to 20 metres from the lake.
Killiniementie, Liedenpohja
+358 500 953 566
Juhanin tuvat

Jussila Holiday Cottages

Three well-equipped cottages 6 km from the centre of Virrat in the direction of Sipilänperä, and individual cottages in Nurminiemi and Koronkylä. The cottages are located on the shores of Lake Näsijärvi, along the Poet's Way route, and amenities include TV, karaoke, dishwasher, sauna, outdoor hot tub, barbecue hut / gazebo and a 1000 Mbps optical fibre connection. Accommodation for 5 to 11 persons per cottage. In addition, one cottage for 7 persons at Sapsalammi in Alavus.
+358 10 279 4240 | +358 10 279 4243
www.jlmresorts.fi

Sängenniemi Holiday Villas

Villa Kanerva, Villa Puolukka and Villa Mustikka are all year-round villas offering quality accommodation for 6 to 8 people on the shores of Lake Näsijärvi.
+358 44 567 3586
www.nettimokki.com/virrat/4254

Kuunsilta Berry Farm

Accommodation for eight people (4 rooms for 2 people) in an old granary, and for families of up to 6 people in the cafeteria building. On request, there is a sauna and a barbecue hut. Currants and juice for sale, and tableware available for rent.
Niemikyläntie 261, Kotala | +358 40 567 7621
kuunsilta.webnode.fi

Egyptin pyhä ja arki

Welcome to relax in nature! Stay in the comfort of a "grandmother's house" or idyllically sheltered by 120-year-old logs in Villa Linnea, or in the summer in a granary. You can organise parties, meetings and various other events here. You can also have a sauna, swim, hike, bike or go snowshoeing! Available on request: neural pathway massage, Raindrop oil treatments, Young Living essential oils and ancillary services.
Egyptintie 272, Pohjaslahti |+358 40 829 4844
www.egyptinpyhajaarki.fi

Kaitajärvi

Kirstin Galleria

Other Cottages for Rent in Virrat

www.lomarengas.fi
www.huvila.net
www.mokit.fi
www.gofinland.fi
www.nettimokki.com
www.mokkiavain.fi
www.mokkihaku.fi

Kuvaamo Info

Hotels, Motels & Apartments

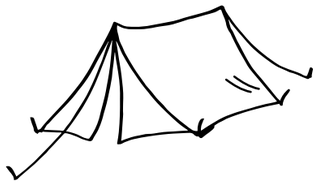
Villa Keituri
Excellent accommodation for families on holiday and business travellers all year round. Two spacious and cosy apartments just a few minutes' walk from the town centre, the beach park and sports facilities. Lower floor apartment Ruustinnan tupa for 1 to 6 persons, with 1 to 2 bedrooms, kitchen, living room, toilet and shower. Larger apartment Pappilan puoli for up to 11 people, with 4 bedrooms, living room, kitchen, toilet and shower. The price includes use of the sauna facilities.
Rantatie 16, Virrat
+358 40 841 4791
www.rentoutumaan.fi

Kitusen Kievari Motel
The cosy motel has 10 rooms with 2 to 4 beds. Some rooms have a private sauna. A varied breakfast is included in the price. A charging station is available for electric cars.
Sampolantie 7, Virrat
+358 3 475 2000
www.kitusenkievari.fi

Domus Apartment Hotel
Open all year round. The apartment hotel consists of two terraced houses. Each room or apartment is a complete dwelling. Each apartment has its own kitchen and bathroom. A quiet location next to the church and sports field in the centre of Virrat. About 400 m from the beach and harbour.
Sipiläntie 3, Virrat
+358 3 475 5600
www.domusvirrat.fi

Marttinen Youth Hotel
Three separate buildings, 25 rooms in total. The rooms have a toilet and shower and sleep 2 to 6 people. The lounges in the buildings have a kitchenette and a TV. Accessible to people with disabilities.
Herrasentie 16, Virrat
+358 3 485 1900
book.marttinen.fi

Hotel Tarjanteen Talo
Opposite the market – about 1 km from the harbour. Accommodation is available all year round in rooms with 1 to 2 beds, including a kitchenette with a fridge, a flat-screen TV and private bathroom. There are also larger rooms for 3 to 4 people. Free parking and Wi-Fi. Open by appointment, also in winter!
Virtaintie 35, Virrat
+358 41 461 0165
www.tarjanne.com



Camping & lomakeskukset

Vankkurimännikkö SFCaravan
A popular caravan area with five saunas, barbecue areas, play and recreation areas for children and young people, and a beach. A licensed restaurant is open during events. Excellent opportunities for hiking and fishing in the immediate vicinity. The area can accommodate around 300 caravans. Open all year round.
Lakarintie 580, Virrat | +358 43 214 0014
Area Manager +358 50 555 0369
www.sfcpirkanmaa.fi/2017/01/24/vankkurimannikko/

Rajaniemi Holiday Centre
A beautiful old vicarage on the shores of Lake Siekkisjärvi. Open all year round. Accommodation in the buildings in the yards with 36 rooms and a total of 68 beds. Banquet and meeting facilities.
Rajaniementie 35, Virrat
+358 50 478 3909
www.elakkeensaajat.fi/rajaniemenlomakeskus

Pukkila Holiday Centre
A holiday centre run by the Parasta Lapsille child protection organisation, located by the lake within walking distance from Helvetinkolu. Camps, camp schools, seminars, family events, Christmas parties and other occasions. All-year-round accommodation.
Pouruntie 1242, Visuvesi
+358 400 385 209
www.lomakeskuspukkila.fi

Stay comfortably also in winter

Virrat

SERVICE MAP

Attractions

1 Toriseva ravine lakes E5
2 Harbour and lakeside park D4
3 Virrat Church D4
4 Heritage Village B1
5 Herraskoski Canal B1
6 Killinkoski Old Factory I2
7 Killinkoski Church I2

Accommodation

8 Villa Keituri apartments D4
9 Domus Apartment Hotel D4
10 Marttinen Youth Hotel B1
11 Kitusen ievari Motel E3
12 Rajaniemi Holiday Centre G5
13 Hotel Tarjanteen Talo E4
16 Vankkurimännikkö E5

Restaurants

18 Kebab Pizzeria Dilana E4
19 Pub 66, barbecue E4
20 Beach terrace Baarpuuri D4
11 Kitusen Kievari E3
21 Restaurant Mikontalo B1
22 Virtain Ruokapaja E4
46 Kulmakahvila Pizza-Kebab E4

Cafés

11 Kitusen Kievari E3
17 Café Putiikki Olkkari E4
24 Vilén bakery E3
25 Golf course café Kolokahvila G5
26 Heritage Village ice cream kiosk / terrace café B1
20 Beach terrace Baarpuuri D4
27 Toriseva Coffee House E5
28 Old Factory Kuppila I2

Leisure

29 Cinema Virtain Pirtti and Kisapirtti E4
1 Toriseva nature trail E5
30 Myllyoja forest nature trail C5
31 Golf-Virrat G5
32 Kalettomanlahti beach D4
33 Virrat Sports Park:
- downhill biking
- beach volleyball courts
- disc golf course
- ice rink
- street basketball
- fitness stairs
- ski slope and cross-country ski trails
- padel courts
- pumptrack
- skate park
- tennis courts
- outdoor gym
- athletics field D4

34 Mallatin Ratsutila riding school H4
35 Virtain Hiekkaranta dance pavilion D2

Other services

36 Health centre D4
37 Pharmacy E4
38 Veterinarian D4
39 Library E4
40 Postal office E4
41 Buses E4
42 Taxie4 ..... E4
43 Town Hall E4
44 Playground at the Market Park E4
45 School playground (available outside school hours) D4

Kartan valmistus:
KARTTATIIMI
www.karttatiimi.fi
© Virtain kaupunki 4/2023

Virtain karttapalvelu: virrat.karttatiimi.fi

Restaurants & Cafes & Ice Cream

	Lunch	Coffee	À la carte	Ice cream scoops	Licensed
Ravintola Herranen	•	•			
Ravintola Mikontalo	•				•
Ravintola Kitusen Kievari	•	•	•	•	•
Kebab Pizzeria Dilana	•		•		
Rantaterassi-Baarpuuri	•	•	•	•	•
Pub 66			•		•
Virtain Ruokapaja	•				
Kulmakahvila	•		•		
RasinTupa *	•	•	•		•
Kahvila Putiikki Olkkari	•	•	•	•	
Vilénin Leipomo	•	•			
Cafe Virtainportti	•	•	•	•	•
Perinnekylän jäätelökioski		•		•	
Torisevan kahvimaja		•			
Wanhan Tehtaan Kuppila		•			
Golfkentän Kolokahvila		•			

You can find ice cream in most cafés and restaurants

Restaurant Herranen

Lunch Mon–Fri from 11.30 am 1.00 pm. Lunch is available from a buffet.
Herrasentie 16, Virrat
+358 3 485 1900 | +358 3 485 1900
www.marttinen.fi

Restaurant Mikontalo

An atmospheric restaurant specialising in traditional dishes. 124 seats, licensed. A tasty and inexpensive lunch from a buffet on weekdays, a hearty traditional banquet on weekends.
Heritage Village
+358 3 475 6560 | +358 50 558 2485
www.mikontalo.fi

Restaurant Kitusen Kievari

Generous breakfast and lunch buffet. Rolls burgers and meals, Kotipizza, licensed. A charging station available for electric cars.
Sampolantie 7, Virrat
+358 3 475 2000
www.kitusenkievari.fi

Kebab Pizzeria Dilana

Kebabs, pizzas, chicken dishes and salads
Virtaintie 25, Virrat | +358 3 475 3476
www.dilana.fi

Beach Terrace Barpuuri

Restaurant services are available every day from May to autumn at the harbour of Virrat.
Pohjolantie 5, Virrat
+358 44 715 1367
Events, services, menus and opening hours
www.baarpuuri.fi

Pub 66

Disco and karaoke nights on weekends, live performers and pub quizzes on Wednesdays. The grill is open during the pub's opening hours and you can also dine in the pub. Open on Wednesdays, Fridays and Saturdays. You can check the up-to-date programme on the pub's social media channels.
Virtaintie 29, Virrat | +358 50 320 6789
www.pub66.fi

Virtain Ruokapaja

A 58-seat lunch restaurant. A tasty lunch from the buffet. Also lunch deliveries.
Virtaintie 36, Virrat | +358 45 651 5728
www.virtainruokapaja.fi

Kulmakahvila

Pizza, kebab, grilled food.
Keskustie 6, Virrat | +358 45 885 6981
Kulmakahvila

Café Putiikki Olkkari

Café. Meals served on site or available as take away. Home decoration and gifts.
Virtaintie 33, Virrat | +358 40 516 1364
Kahvila Putiikki Olkkari

Vilénin Leipomo

Bakery café-shop
Kiertotie 4, Virrat | +358 3 475 2900
www.vileninleipomo.fi

RasinTupa

Café in Vaskivesi. Open from Tuesday to Sunday. Pizza days from Friday to Sunday, * every day in mid-summer!
Vaskivedentie 1482, Vaskivesi
+358 44 2412085
www.satuluomus.fi/rasintupa

Cafe Virtainportti

Café-Restaurant. Street Food, licensed.
Vaskivedentie 1415, Vaskivesi
+358 50 477 1186
Virtainportti

Heritage Village Ice Cream Kiosk

Ice creams, ice cream scoops, sweets, cold drinks, coffee and pastries.
Heritage Village, Herrasentie 16, Virrat
+358 3 485 1900
www.marttinen.fi/kesakahvila

Toriseva Coffee House

Summer café with pastries baked on-site and coffee made in a traditional Finnish coffee pot on the scenic Lower Toriseva beach. Coffee services for groups on request from May to September.
Torisevajärventie 493, Virrat
+358 40 5269305

Old Factory Kuppila

A cosy museum café.
Inkantie 60, Killinkoski
+358 400 453 054
www.killinkoski.fi

Golf course café Kolokahvila

Lakarintie 350, Virrat
+358 3 475 3666
www.torisevagolf.fi

Active Life

Versatile sports and well-being centre

Sports ground, full-size grass field, 8/6-lane track with Novotan surface, beach volleyball courts, tennis courts, ice stadium, outdoor skating rink, network of skiing tracks and exercise trails, ski slope, pumptrack, skate park, basketball court, parkour area, outdoor gym, downhill biking, fitness stairs, disc golf, a beach, etc.
Sipiläntie 24

Virrat Ice Stadium

Virrat Ice Stadium is open from late August to early April. Reservations: www.virtainkiekkokarhut.fi/jaavuorot. On Sundays, the stadium is open for all skaters. To book your own time slot, please contact the stadium company on +358 44 533 2159.

Pukkivuori Ski Centre

A network of cross-country ski trails and the Pukkivuori downhill skiing centre of international standards. In summer, there are lift accessed mountain biking tracks on the slope.
Urheilukuja 1
+358 440 900 965 (when the slope is open)
www.virtainkiekkokarhut.fi/pukkivuoren-laskettelurinne
www.virtainkiekkokarhut.fi/pukkivuori-bike-park

Marttinen Youth Centre

Programme services for children and adults all year round – follow our programme offerings. Archery, canoeing, wall climbing, ice climbing, high ropes course, marling, etc. Available on request for groups.
Herrasentie 16, Virrat | +358 3 485 1900
www.marttinen.fi

Sports hall

The sports hall offers facilities for ball games and gymnastics in various forms. There are seats for almost 450 spectators. The hall includes a ball game facility, gym, a dance studio with mirrors, squash courts and a straight running track. Private customers can ask for free time slots in the sports hall on the same day. In the evenings, local sports clubs and other organisations and communities, as well as private sports enthusiasts, use the sports hall. Cafeteria facilities can be made available, if necessary. The sports hall is also used as a party venue and for large events.
Rantatie 6 | +358 3 485 1360

Virtain Kisapirtti

Gym, badminton, tennis, aikido, wrestling, group exercise classes.
Virtaintie 15 | +358 50 586 7350
www.virtainurheilijat.fi/kisapirtti

Kuntostudio Gym

Keskustie 7 | +358 400 632 088

Tennis

Outdoor courts

There are two clay courts in the area. More information on booking is available on the Virrat website.
Sipiläntie 20
www.virrat.fi/visit-virrat/aktiviteetit/tennis

Indoor court

Virtain Kisapirtti
Virtaintie 15 | +358 50 586 7350
www.virtainurheilijat.fi

Padel

Padel Club Virrat's padel courts operate on a self-service basis.
Bookings and payments: www.playtomic.io
You will receive an access code for the court with your booking confirmation.
www.padelvirrat.fi
Sipiläntie 12 | +358 44 329 3143

Climbing

Virrat offers excellent opportunities for outdoor and indoor climbing. In winter, you can go ice climbing on natural ice or at the Marttinen ice-climbing tower.
Herrasentie 16 | +358 3 485 1900
www.marttinen.fi

Disc golf

A disc golf course with eight holes.
Urheilukuja 1 | +358 3 485 1360

Vesaniemi FBG disc golf course

An 18-hole, AA1 level disc golf course. Beautiful park fairways, spiced with six forest fairways. Entrepreneur-driven, course fee €5/2.5. Easy to reach, along main road 66.
Liedenpohjantie 804
Frisbeegolf ja golf Vesaniemi

Golf Virrat

A 9-hole PAR-68 golf course
Lakarintie 350 | +358 3 475 3666
www.golfvirrat.fi

Horse riding

Virrat has a riding school (Mallatin Ratsutila) approved by the Equestrian Federation of Finland as well as several smaller stables.
www.virtainratsastajat.fi

Dog activities

Dog park

In a dog park, dogs can freely release their energy with other dogs. The dog park is located next to the VIPstore.
Killinkoskentie 23

Dog agility, obedience and rally obedience are thriving in Virrat, and two different clubs specialising in dog sports run the activities.

Virtain-Ruoveden Kirsut
www.virtainruovedenkirsut.com

Suomenselän Koiraharrastajat
Suomenselän Koiraharrastajat group

John Bryan

Fishing

Here you will find clean waters and well-maintained facilities. Fishing sites are accessible by car and are located close to services. It is easy to get around on the beaches.

Herraskoski and Upper Toriseva

Herrasentie 63, Virrat (Herraskoski)
Torisevajärvientie 360, Virrat (Toriseva)
Permits: Kitusen Kievari, Sampolantie 7
www.urheilukalastajat.net

Kotala rapids

Kituskoski, Vehmaskoski and Koskelankoski rapids.
Permits: Kotala village shop
Vironkoskentie 72, Kotala
www.kotalankosket.com

Boating

Guest marinas are at the harbour (Laivaranta), above and below the Herraskoski Canal and in the village of Koro.
www.virrat.fi

Guided nature experiences

RetkiEvä

Guided canoe trips and kayak hire. Also adventure services and fatbike rental.
+358 40 546 8526
www.retkieva.fi

Polun Lumo

Guided trips and treks, outdoor recreation days, hiking courses, birthday parties in the nature, Forest Mind wellbeing walks and snowshoe hikes. Hiking equipment and winter nature sports equipment rental in Ähtäri.
+358 50 521 1704
www.polunlumo.fi

Haukkamaa Adventures

Haukkamaa Adventures operates in Virrat and around Finland, offering guided tours, wilderness catering, catering, equipment rental (SUP boards, fatbikes, canoes, rowing boats, snowshoes, sliding snowshoes, etc.), Forest Mind events, courses and trainings.
www.haukkamaa-adventures.fi
+358 44 510 8765

Wellness and exercise services

Energialataamo

Meijeritie 12 as 4, Virrat.
+358 44 533 2159
www.energialataamo.fi

Nature Tourism Guide

Public beaches

Kalettomanlahti beach

Guest marina, restaurant and diving tower
Harbour, Pohjolantie 7

Killinkoski beach

Vuolteentie, Killinkoski

Herranen beach

Lomasaari Marttinen
Palolammintie 359 B

Ice swimming

Winter time there is an ice swimming spot in the harbour run by Virtain vaeltajat hiking club.

Enjoy

Dance pavilions

Traditional Finnish dance pavilions offer entertainment for dance enthusiasts with live music.

Virtain Hiekkaranta lakeside dance pavilion

Torppakyläntie 65, Virrat
+358 45 1285 546
www.virtainhiekkaranta.fi

Vehkakoski Lakeside Dance Pavilion

Vehkalinnantie 30, Pohjaslahti
+358 50 586 7350
www.vehkakoski.fi

Myllyniemi Dance Pavilion

Havangantie 153, Vaskivesi
+358 400 636 005
www.myllyniemenlava.fi

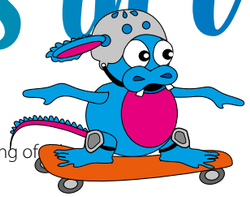
Virtain Pirtti Cinema

Virtaintie 15, Virrat
www.virtainpirtti.fi

More Things to Do in Virrat

Oliver

Events in Virrat



MuksuFestarit

A summer event for the little ones in the family at the beginning of

KesäVirratSoi

The KesäVirratSoi music festival in the middle of the beautiful summer brings the best of both classical and light music to Virrat in July. The programme and dates of the event are available at **www.kesavirratsoi.fi**

Virrat for Veteran Vehicles

An event around old vehicles with supporting programme.
www.ypmry.fi

Killinkoski Market Days and Collectors' Event

An event with a varied market programme for the whole family. Car-boot sale. At the Killinkoski Old Factory on the last weekend in July.

More Detailed Event Information:

www.virrat.fi/tapahtumat

Midsummer in Virrat

Virrat is the official midsummer town of Finland. Midsummer in Virrat is a unique combination of midsummer traditions and family events in this rural town surrounded by lakes.
On Midsummer Eve, the whole family can enjoy a programme of events and a market at the Virrat Heritage Village. An increasing number of locals, summer residents and tourists are choosing to visit the old-fashioned market. The event now attracts five thousand visitors from all over Finland to celebrate the midsummer festival. For more information about the Midsummer programme and other current events in Virrat, visit

www.virrat.fi/visit-virrat/juhannusvirrat

KesäVirratSoi

KesäVirratSoi

Local Food

Joutsenjärvi Organic Farm

Strawberries, redcurrants, potatoes, vegetables, root vegetables, cabbages.
Kurjenkyäntie 1093, Kurjenkylä
+358 40 500 8326
www.joutsenjarvi.fi

Niinivehmas & Tallila

Kananmunia
Pihtisalmentie 415, Vaskivesi
+358 50 523 6371

Ylä-Härkönen Sheep Farm

Lamb, sheepskins
Vaskivedentie 243, Virrat
+358 40 667 9151
Ylä-Härkösen tila

Vaskiveden Highland

Highland meat sold at the farm
Purrantie 18, 34710 Vaskivesi
+358 50 521 8288 | +358 40 503 9384
Vaskiveden Highland

Ylä-Koro Farm

Highland beef products
Vaskuuntie 4, Koro | +358 50 304 7625
www.ylakorontila.fi

Kuunsilta Berry Farm

Currants and juice. Catering and cafeteria services on request for groups. Tableware rental. Accommodation in an old granary.
Niemikyläntie 261, Kotala
+358 40 567 7621
kuunsilta.webnode.fi

Jussila Berry Farm

Berries, berry nectars and jellies.
Patalantie 158, Koro
+358 3 475 9855
www.marjatila.jussila.org

Mustan Sonnin Tila

Organic pedigree beef
Sysinevantie 77, Liedenpohja
+358 400 660 625
www.mustasonni.fi

Mannilan tila

Organic strawberries, raspberries, blueberries, grain products, willow and twig products, dried flowers.
Mannilantie 28, Vaskuu
+358 40 708 7969 | +358 40 730 2667
www.mannilantila.fi

RasinTupa

Ammumelli toffees
Vaskivedentie 1482, Vaskivesi
+358 44 593 5557
www.satuluomus.fi

Hänninen Garden Centre

Summer flowers, poinsettias, and, in late summer, greenhouse vegetables.
Killinkoskentie 587
+358 44 255 6282
www.hannisenkukat.fi

Hakola Gardens

Summer flowers, greenhouse vegetables, strawberries, potatoes.
Liedenpohjantie 960, Liedenpohja
+358 44 333 3627
Hakolan Puutarha

J. L. Runebergin Herkut

Food for everyday and festive occasions. Cakes, pies and gluten-free pastries baked on request.
+358 400 825 933
www.runeberginherkut.net

Virrat REKO local food ring

Orders can be placed via Facebook on the individual pages of each Reko food ring.

Shopping

Food

S-Market Virrat
Pääskyntie 13

K-Supermarket Virrat
Virtaintie 28

KillinJätti village shop
A slightly cosier village shop and café near the Killinkoski Old Factory.
Our services:
- Post office
- Veikkaus lottery and betting
- LPG
- Alko pick-up point
- Cash withdrawals

+358 45 3254340
www.kylakauppakillinjatti.fi

Kotala village shop
Food, café, information point, fishing permits.
+358 3 475 9510
Vironkoskentie 72, Kotala

Cafe Virtainportti
Vaskivedentie 1415, Vaskivesi
Virtainportti

R-Kioski
Keskustie 2

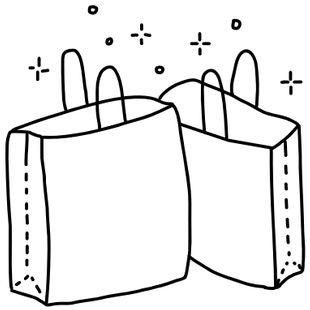
Clothing

Annuli
Women's clothing, shoemaker and key copying services by Suutari 66.
Virtaintie 35
+358 50 325 7484

General stores

Löytötex
Clothes, textiles, home supplies
Keskustie 2

Tokmanni
Clothes, textiles, home supplies
Asematie 11



Specialist shops

Asetalo gun shop
Keskustie 7, Virrat
Entrance on the 2nd floor, exterior staircase
+358 400 632 088
www.asetalo.fi

Virrat-Kirja book shop
Bookstore and gift shop.
Virtaintie 35
www.virratkirja.fi

Helmien Talo Oy
Beads, jewellery supplies, purse frames and homemade gifts.
Tupparintie 27, Virrat
+358 45 2324 295
www.helmientalo.fi

Karhun Askel textile workshop
Handicraft shop, clothes repair shop, flea market
Keskustie 4 | +358 44 715 1332
Karhun Askel Tekstiilipaja

Alko liquor store
Pääskyntie 13, Virrat

Taitokeskus Virrat
Gifts and handicraft supplies
Virtaintie 36, Virrat

VIPstore Center
Pet supplies
Killinkoskentie 23
+358 440 801 155
www.vipstore.fi

Marimekko outlet
Killinkoskentie 23
+358 50 576 3800
www.marimekko.com

Foto-Riitta
Photographic studio, framing service, supplies.
Virtaintie 35, Virrat | +358 50 467 1077
www.fotoriitta.fi

Kuvaamo Into
Photographic studio, frames, photographs, photo products
Virtaintie 32
Kuvaamo Into

Kaluste Katja, Stemma
Furniture
Keskustie 1

Virtain Moottorisaha
Machines and supplies for forestry, gardening, boating and leisure activities.
Salinintie 2 | +358 3 475 8300
www.virtainmoottorisaha.fi

Virhydro
Tools, machines, workwear and work shoes.
Pirkantie 26
www.virhydro.fi

K-Rauta hardware store
Hardware and agricultural store
Meijeritie 16
+358 20 779 0285

Purran kukka- ja Hautauspalvelu
Floral and funeral services, jewellery and watches also available
Meijeritie 14
+358 3 475 5564
www.purrankukkajahautaus.fi

Kukka-Riitta
Floral and funeral services
Varpustie 1
+358 40 747 2590
www.kukkariitta.fi

Laundry services

Virtain Pesupalvelu Oy
Laundry services
Virtaintie 47
+358 44 980 8475
www.virtainpesupalvelu.fi

Service stations

Neste Express ja Truck
Sampolantie 7, Virrat

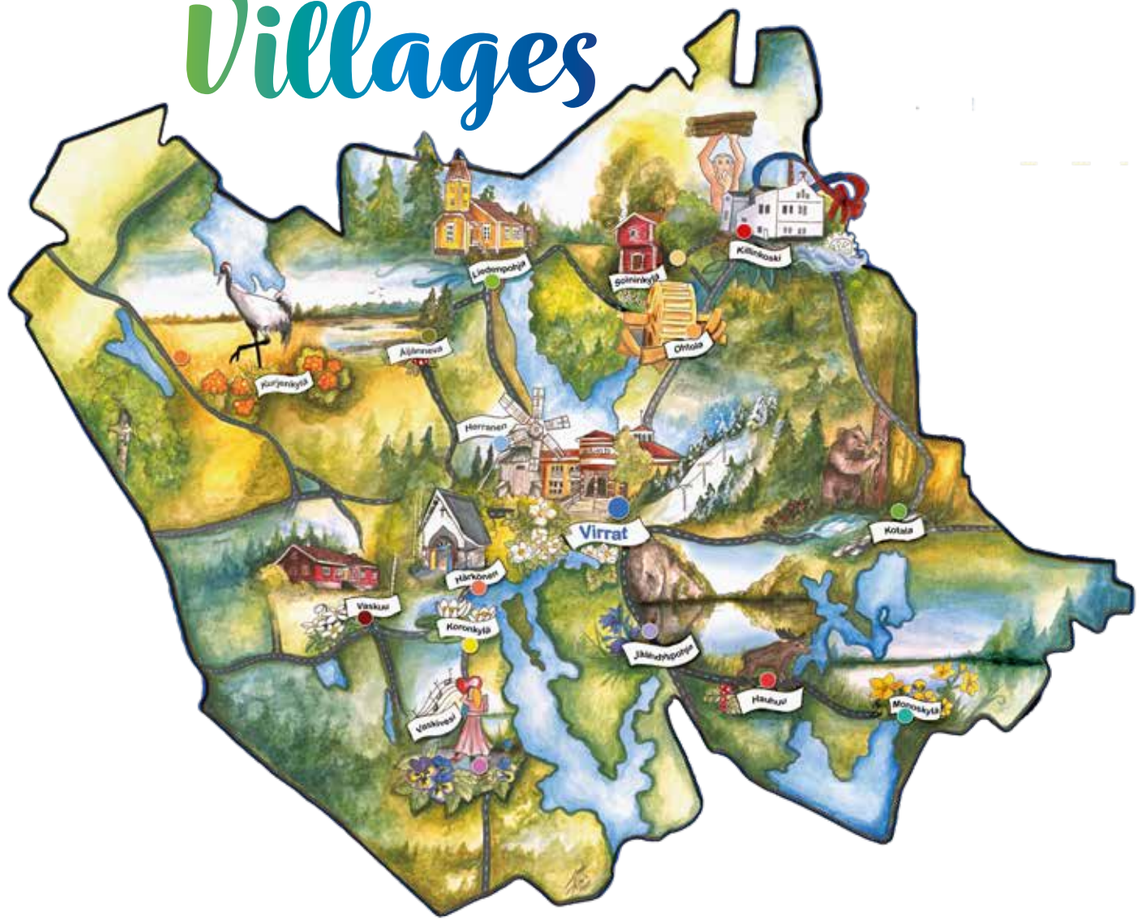
ABC Automatic Service Station
Virtaintie 2, Virrat

Seo Vaskivesi
Vaskivedentie 1415, Vaskivesi
+358 45 207 5551
Virtainportti

ATMs

- K-Supermarket, Virtaintie 28, Virrat
- Osuuspankki, Virtaintie 40, Virrat
- S-Market, Pääskyntie 13, Virrat

Lovely Villages



Herranen

Herranen is located about five kilometres west of the centre of Virrat, between Lake Toisvesi and Lake Tarjanne. The two waterways are connected by one of the most beautiful canals in Finland, the Herraskoski Canal.
The Heritage Village is a museum area on Marttinen Island, showcasing the agricultural and forestry tradition, including the Rajalahti House Museum, the Hali Lumberjack's Cabin Museum, the War Veterans' Museum Room and several buildings of local historical value. Marttinen Youth Centre also operates on the island, offering a wide range of tourism, programme, meeting and banquet services throughout the year. The Heritage Village has a restaurant specialising in traditional dishes and a summer kiosk. It also hosts several exhibitions and events during the summer, including the Midsummer Market. There is a pleasant public beach and a few guest marina spots near the Heritage Village. On the other side of the island is the beautiful Herraskoski rapids, a popular spot for fly-fishing, and a nature trail with a bird tower.

Kotala

The Kotala rapids, another popular fishing spot, are located in the bear hunter Martti Kitunen's home village. The artefacts in the old salt storage exude history, as does the collection of old coffee jars in the small house museum. The village shop sells local produce, fishing permits and has an online and information point. Several annual events and markets are held at the Kotala House.
www.kotala.fi

Killinkoski

The Killinkoski Old Tape Factory offers a diverse range of museums and exhibitions, all of which are free of charge. The beautiful village road and Killinkoski Church, a wooden church designed by Finland's most famous church architect Josef Stenbäck in 1928, are also worth visiting.
www.killinkoski.fi

Jäähdyspohja

The village is home to the Toriseva ravine lakes and a wide range of tourism services. Jäähdyspohja is a lively tourist and summer resort and a vibrant cultural village with art galleries and exhibitions, a variety of accommodation services, a camping and caravan site and several summer cafés. The village offers a variety of fishing, sports and hiking opportunities, as well as great grounds for berry and mushroom picking. There is plenty to see in the village: the old village road with its mills, Lakarinharju ridge and, for the more adventurous, the Oraniemi ruins from the Bronze Age. In the Village Hall Jukola, you will find, among other things, the photographic exhibition of I. K. Inha.
www.jaahdyspohja.net

Härkönen

Härkönen's attractions include Kirsti's Gallery and the Matias Chapel, while the Keituri railway bridge is also an interesting attraction. There are guest marina spots in the village. For sports enthusiasts, there is the Pirkan Taival hiking trail and the Kalevankierros cross-country skiing trail.
Härkoskylä

Ohtola

Ohtola has an old shingle mill, which is traditionally used to make shingles by water and machine power. There is also a memorial to brothers-in-arms called Brothers, Bring Me a Drop of Water.

Kurjenkylä

Kurjenkylä is a village of just over 300 inhabitants on the western and south-western border of Virrat, on the border of Alavus, Kihniö and Seinäjoki. The village landscape is dotted with numerous marshes and lakes, and the Kurjenjoki River flows through the village. The village hall, located on the site of the former school in a watershed, is a popular venue for larger parties and a variety of sports activities.
kurjenkyla.wordpress.com

Vaskivesi

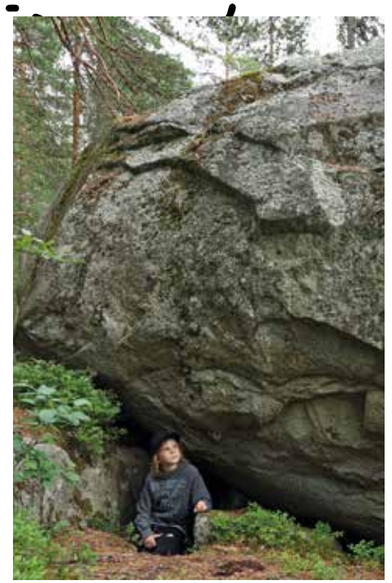
The beautiful village of Vaskivesi offers a wide range of activities for people of all ages throughout the year. The Myllyniemi Summer Festival, dances, Kuhasoutu fishing competition, moose hunting feast and events at RasinTupa and Café Virtainportti attract visitors from far and wide. The services of the cafés RasinTupa and Virtainportti, Kesämakasiini, the village shop/service station and the summer market, as well as the village's versatile accommodation facilities, add to the holidaymaker's comfort and services. Local producers, such as the Mannila Farm, sell local food directly from their farms. Vaskivesi's beautiful landscapes of fields, forests and waterways are a great place for nature activities: fishing, hunting, berry picking and hiking. The Pirkan Taival and the E6 European hiking trail pass through the village. For sports enthusiasts, there are also sports and volleyball courts and the Myllyniemi public beach. In winter, there are cross-country skiing trails and an outdoor hockey rink. During the summer, the Myllyniemi lakeside dance pavilion attracts dance lovers. A children's playground is located in the yard of the Mimmin metsäkoulu school.
www.vaskivesi.fi

All Villages Can Be Found Here

Nature Adventures

Other photos on the spread: Jussi Helimäki

Photo: Editors



Myllyoja Forest Nature Trail

The nature trail leads you through varied terrain into the Finnish forest. Signposts along the trail provide information about the nature of the forest, forest use and species. The trail is 1.9 km long. The forest nature trail is located about 3 kilometres southwest of the centre of Virrat. The Myllyoja forest nature trail can be reached by car from the centre of Virrat on the Sipiläntie road and turning right at the top of Pukkivuori. From the junction, you need to drive along a dirt road for about 800 metres.
N: 62° 13.901'
E: 23° 44.442'

Off-road Trail Network

The off-road trail network runs around the centre of Virrat and offers a choice of both shorter and longer trails. The off-road trail is intended for outdoor walking and mountain biking when there is no snow. The trail mainly includes off-road paths, forest roads, paths next to railroad tracks, and transitions on pavements and streets. There are also main road crossings on the route. The route also includes two technique tracks, in the Sports Park (Urheilukuja 1) and in Marttinen (Herrasentie 16), where you can practice your mountain biking skills.
The starting points are in the sports park and in Marttinen. The trails are marked with blue signs.

Toriseva Nature Trail

The Toriseva ravine lakes attract visitors to stop and admire the breathtaking scenery. The deep ravine lakes are famous for their rugged and abrupt rocky slopes. They are located along the main road 66 about 4 km from the centre of Virrat in the direction of Ruovesi. The nature trail is 6.5 km long.
Torisevajärvientie 493, Virrat
N: 62° 12.51'
E: 23° 48.751'

Metsola's Odd Tour Nature Wellbeing Trail

Metsola's Odd Tour nature trail aims to provide wellbeing through nature wellbeing methods. The length is about 2.3km in total. The terrain is easy to negotiate with a few climbs (with a maximum difference in altitude of about 14m). Route starting point at **Alasintie, Virrat**
N: 62° 13.995'
E: 23° 48.286'

Nurminiemi

Between Koronkylä and Härköskylä in Nurminiemi is an impressive glacial erratic boulder of about four metres in height. There is a lean-to on the beach cliff at Nurminiemi (Isokivi). It offers a magnificent view of Lake Vaskivesi. There is also an outhouse and firewood available.
N: 62° 13.189'
E: 23° 39.784'

Kituskosket rapids

The Kituskoski area (also Kituskosket on maps) in the village of Kotala is a protected area of old-growth forests bordered by spectacular rapids in the northern part. There is a nature trail in the area, which, in places, runs through very rooty terrain. On the shore of Lake Kitusjärvi, along the Itämerentie road, there is a parking area, an outhouse, a campfire hut and information boards nearby. The starting point of the nature trail is next to the parking area.
N: 62° 16.782'
E: 24° 2.34'

Photos on this page by Jussi Helimäki

Herraskoski and Marttinen Nature Trail

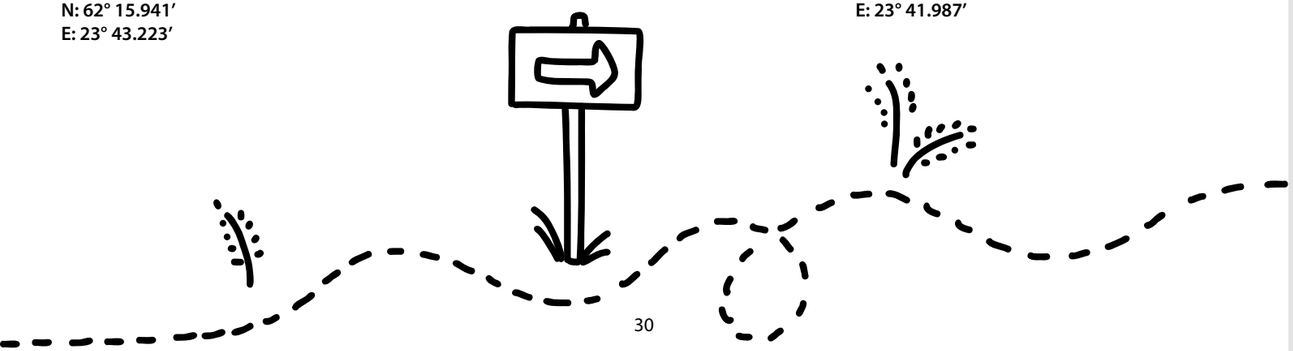
The Herraskoski area offers attractions all year round. The rapids stay open even in harsh winters and is a great spectacle in freezing temperatures. The nature trail is easy to follow and about 1 km long. There are parking areas both in the Heritage Village and next to the field fortifications, along the Herrasentie road.
N: 62° 15.941'
E: 23° 43.223'

Lakarinharju Ridge

The Lakarinharju ridge is located to the north of Lakari Camping. The beautiful pine ridge has wide nature trails. You can leave your car in the parking area next to Lakari Camping.
N: 62° 12.661'
E: 23° 50.331'

Makkaraoja

The stream, which is generally open even in winter, is a water feature that enriches the landscape. As the name suggest, the Makkaraoja River is located in the village of Makkaraoja, near the junction of Vaskivedentie (national road 65). If you arrive by car, it is advisable to park it on the side of the Makkaraojantie road and walk the rest of the way.
N: 62° 15.542'
E: 23° 41.987'



Other Natural Sites in Virrat

Raiskinkallio ravine

Vaskisalo forest

Pahkaneva and Isoneva fens

Salmi-Ruoke wilderness lake

Mäntylänlahti

Ilmarisenhauta

Lake Joutsenjärvi

Lakeisneva

Read More About Nature Sites www.visitvirrat.fi

Photos by Jussi Helimäki

Hannele Kaihola

Important Phone Numbers

THE PUBLIC EMERGENCY NUMBER	112
Health Centre, Sairaalantie 1	03 3341 1200
Pharmacy, Virtaintie 30	03 474 0180
Taxi	0100 2020
Town Hall, Virtaintie 26	03 485 111
Veterinarian, Sairaalantie 1	044 715 1351

Tourist information
+358 3 485 1276
matkailu@virrat.fi
www.visitvirrat.fi

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